

## RocaJunyent and QUADRAM win the Global Legal Hackathon for the second consecutive edition

*The RocaJunyent team wins with the B\_ESG project, a tool to generate and maintain ESG metrics for companies.*

**Madrid, 29 March 2022.** RocaJunyent has won the fourth edition of the **Global Legal Hackathon Madrid 2022**, the world's largest competition on legal innovation and development of technological tools. This is the second consecutive edition of the event in which the law firm has achieved the first place. The team, made up of professionals from RocaJunyent and QUADRAM, won the award in the **ESG x Blockchain** category with the **B\_ESG** project.

The law firm presented the B\_ESG tool, a technological solution that allows companies to generate, parameterise and maintain their metrics through Blockchain technology so that they are truthful and non-manipulable. In this way, companies have a repository with the evolution of their metrics so that, once all the information has been compiled, it can be sent to the external verifier.

The platform allows parameterisation, identification of Key Players, compliance and verification that the data entered is reliable —through the generation of Smart Documents with Blockchain technology— as well as improving the reputation of the companies.

The members of the participating team are **Beatriz Rodríguez**, Data Protection and Privacy partner, **Mariano Renedo**, lawyer in the M&A and Commercial area and **Marina Gómez**, Communication and Marketing specialist, together with the professionals from QUADRAM, a company specialised in the development of applications, **Jorge Ardá** and **Elena Herrero**.

Beatriz Rodríguez, partner at RocaJunyent, highlights *“RocaJunyent’s second consecutive victory in this event, in an initiative that arose from the firm’s Innovation Committee, which is evidence of the firm’s commitment to sustainability, digitalisation and new technologies”*.

Jorge Ardá, partner at Quadram, explains *“this Legal Tech Hackathon has been an inspiring and enriching experience for us. A real challenge against the clock to design the solution in 48 hours thanks to the ease of use of the Integra platform. We are very grateful to RocaJunyent for having counted on us to accompany them as a technology partner in this brief but intense adventure”*.

In 2020, in the previous edition of the Global Legal Hackathon, RocaJunyent also won the award, in this case with the Iqualex solution, a data science software that allows the salary visualisation of each organisation. It calculates the wage gap of companies and organisations and discovers the biases that cause it in order to provide an automated protocol of measures that help correct it. Iqualex is also equipped with machine learning technology so that, with time and information, it can develop predictive models in relation to the effectiveness and real cost of deploying corrective measures.

## About RocaJunyent

RocaJunyent, one of Spain's leading law firms, has around 200 professionals. With 25 years of experience, it has offices in Madrid, Barcelona, Girona and Tarragona, as well as associated offices in Palma de Mallorca, Lleida, Malaga, Seville, Bilbao, Burgos and Valladolid. It offers advice in all areas of law, with special emphasis on commercial, banking and financial, procedural and tax law. RocaJunyent is the exclusive member in Spain of the international network Terralex. The firm has an outstanding international reputation, which has enabled it to be recognised by the most prestigious legal publications, such as Chambers & Partners, Legal 500 and Best Lawyers International.

## About Quadram

Quadram is the leading company in the design and development of mobile applications and digital solutions. Founded in 2008, the company combines its experience and talent with technology, business and product to help its clients in technology and digital transformation projects. They are experts in UX & UI Design Systems, mobile technology development, Team Augmentation solutions and Smart Contracts deployment. The agency collaborates with and is recognised by major clients both in Spain and internationally.